

Sample Press Release

FOR IMMEDIATE RELEASE
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CONTACT:
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Rep. [NAME] visits [NAME OF BUSINESS] – a job growth engine located in the XX District

[Washington, D.C.] –Rep. [NAME] visited [NAME OF BUSINESS], a company established in the [DISTRICT], to learn about how startup companies in the area are using technology to solve problems and to create innovative new products and services. Rep. [NAME] will discuss how startup companies like [NAME OF BUSINESS] are creating high skilled jobs in our region and why encouraging the creation and growth of such companies is important for both our region and national economy.

[QUOTE FROM MEMBER]

Rep. [NAME] believes entrepreneurship is an essential component of a strong community. Small businesses have produced 100% of the net job growth over the last 20-years, and startup companies are producing an average of 3 million jobs annually. According to Startup America, nationwide, 27% of startups are owned by women and 33% of startups are owned by minorities. These startup companies are involved in a variety of industries including technology, retail, healthcare, entertainment, consulting, and education.

It is important to raise awareness of the innovation and entrepreneurship in our communities, which is fueling job growth in the [DISTRICT] and helping us move towards a full economic recovery. Our entrepreneurs often take tremendous financial risks in order to move a business forward. It is critical that local entrepreneurs know they have the support of their elected officials and community members.