

Suggested Talking Points

- I am excited to be here with you all today at [BUSINESS NAME]. I look forward to learning more about your company and discussing what role the federal government can play in helping your business grow and thrive.
- [BUSINESS NAME] was started on [DATE OF CREATION] and already has created XX jobs and contributed to our growing innovative economy.
- [Explain how the company was started]
- [Briefly explain what good or service the startup business offers]
- Each year, start ups create an average of 3 million jobs across America. [Explain how the company's goods or services and high-skilled job creation benefit the district]
- According to UP Global, 27% of startups nationwide are owned by women, while 33% are owned by minorities.
- The variety and innovation that [BUSINESS NAME] provides to the [DISTRICT] is an essential component to building a stronger community.
- By fueling job growth and promoting innovation, [BUSINESS NAME] is providing major assistance toward our nation's long-term economic recovery.
- Thank you again for joining me in expressing our congratulations on building a successful business and our gratitude to [BUSINESS NAME] for the jobs they have brought to our community and our nation.