

State Work Period Packet:

Startup Day Across America

SAMPLE PRESS RELEASE

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CONTACT:
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Sen./Rep. [NAME] visits [NAME OF BUSINESS] for Start Up Day Across America

[BUSINESS] is a job growth engine located in [CITY]

[City, State] – Sen./Rep. [NAME] visited [NAME OF BUSINESS], a company established in [CITY], to learn about how startup companies in the area are creating innovative new products and services and using technology to solve real-world problems. Sen./Rep. [NAME] discussed how startup companies like [NAME OF BUSINESS] are creating high skilled jobs in [STATE] and why encouraging the creation and growth of such companies is important for both our region and national economy. Sen./Rep. [NAME]’s visit coincides with Startup Day Across America, a nationwide effort to raise awareness of entrepreneurial activity and job creation and help generate support for startup communities across the country.

[QUOTE FROM SENATOR/REPRESENTATIVE]

[QUOTE FROM BUSINESSOWNER]

Rep. [NAME] believes entrepreneurship is an essential component of a strong community and a strong economy. According to the Bureau of Labor Statistics, firms less than one year old created 1.7 million jobs or 60% of total employment growth in 2015. More than half these jobs were from firms with fewer than 10 employees. These startup companies are involved in a variety of industries including technology, retail, healthcare, entertainment, consulting, and education.

Startup Day Across America also provides local entrepreneurs with an opportunity to educate their elected officials about the challenges they are facing and discuss how federal policy can support their efforts to test new ideas, create new products, and grow their businesses. Entrepreneurs often take tremendous financial risks in order to move a business forward, and it is critical that local entrepreneurs know they have the support of their elected officials and community members.

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